



WEST CREATIVE

# 2020 EVER-SO-SOCIAL MEDIA CALENDAR

GOOD IDEA TO DOUBLE CHECK DATES AS THINGS CAN CHANGE.

MOST CAMPAIGNS HAVE A WEBSITE - A SIMPLE GOOGLE SEARCH GETS YOU TO WHAT YOU NEED.

WESTCREATIVE.CO



## JANUARY

**MONTH:** Veganuary. #veganuary

**WEEK:** Big Energy Saving Week 20-26 Jan. #besw2020

**DAY:** Chinese New Year 25 Jan.

Big Garden Birdwatch 25-27 Jan. @Natures\_Voice

## FEBRUARY

**MONTH:** LGBT History Month. @LGBTHM

**WEEK:** National Apprenticeship Week 3-9 Feb. @Apprenticeships

Student Volunteering Week 10-16 Feb. @StudentVolWeek

**DAY:** Time to Talk Day 6 Feb. @TimetoChange

Random Acts of Kindness Day 17 Feb. #rakday

## MARCH

**MONTH:** The Sides of March @thesidesofmarch

**WEEK:** Sport Relief 9-13 Mar. @sportrelief

**DAY:** Intl Women's Day 8 Mar. @womensday

Global Recycling Day 18 Mar. @GlbRecyclingDay

International Day of Happiness 20 Mar. @actionhappiness

Earth Hour 28 Mar. @earthhour

## APRIL

**MONTH:** Stress Awareness Month @StressMgtSoc stress.org.uk

**DAY:** Walk to Work Day 3 Apr.

World Health Day 7 Apr. #worldhealthday

Earth Day 22 Apr. @EarthDayNetwork

## MAY

**MONTH:** National Walking Month @LivingStreets #WalkThisMay

**WEEK:** Deaf Awareness Week 4-10 May. @UKDeafCouncil

Green Office Week TBC. #GreenOfficeWeek

Learning at Work Week 18-24 May. @LAWWeekWire

**DAY:** Women's FA Cup Final 9 May. @TheWomensFACup

### HAVING A MID-YEAR MIND FREEZE?

To keep your creative juices flowing through 2020, remember we're great at giving your content strategy a boost. Just give us a shout.

hello@westcreative.co 020 8144 9547

## JUNE

**MONTH:** Pride Month @prideinlondon. #PrideMonth

**WEEK:** Volunteers' Week 1-7 Jun. @VolunteersWeek

Carers Week 8-14 Jun. @carersweek

Digital Leaders Week 15-19 Jun. @DigiLeaders

**DAY:** World Oceans Day 8 Jun. @WorldOceansDay

Go Home On Time Day 19 Jun. workingfamUK

Bring Your Dog to Work Day 26 Jun. @BringDog2QWorkUK

### WANT HOT CONTENT THAT CLICKS?

Our unique imagery, compelling copywriting, animation and video production propelled a client's campaign - increasing direct enquiries by 157% and website referrals by a sizzling 611%.

## JULY

**MONTH:** RHS Hampton Court Flower Show. 6-12 Jul. @The\_RHS

**WEEK:** Health Information Week 6-12 Jul. @HealthinfoWeek

**DAY:** Wimbledon Finals 12 Jul. @wimbledon

First night of the Proms 17 July. @bbcproms

## AUGUST

**MONTH:** Edinburgh Festival Fringe 7-13 Aug. @edfringe

**WEEK:** National Allotments Week 10-16 Aug. #NationalAllotmentsWeek

**DAY:** Friendship Day 2 Aug. friendshipday.org. #friendshipday

Cycle to work day 8 Aug. @cycletoworkday

Intl Left Handers Day 13 Aug. #LeftHandersDay

## SEPTEMBER

**MONTH:** Organic September @organicUK #organicseptember

**WEEK:** London Fashion Week 18-22 Sep. @LondonFashionWk

National Inclusion Week 28 Sep - 4 Oct. @IncEmp

**DAY:** International Day of Charity 5 Sep. @IntDayOfCharity

European Languages Day 26 Sep. #EuropeanDayofLanguages

## OCTOBER

**MONTH:** Black History Month @blackhistoryuk

**WEEK:** Dyslexia Awareness Week 5-11 Oct. @BDA dyslexia

Work Life Balance Week 12-16 Oct. @workingfamUK

**DAY:** International Day of Older Persons 1 Oct. #unidop

World Teachers' Day 5 Oct. #WorldTeachersDay

## NOVEMBER

**MONTH:** Movember. @MovemberUK

**WEEK:** National Stress Awareness Week 2-6 Nov. @ISMA\_UK

Global Entrepreneurship Week 16-22 Nov. @GEWUK

Anti-Bullying Week 11-15 Nov. @ABAonline

**DAY:** Bonfire Night. 5 Nov.

Kindness Day UK 13 Nov. @kindnessuk

Carers Rights Day 21 Nov. @CarersUK

## DECEMBER

**MONTH:** Party Season! all invites sent to @WestCreative

**WEEK:** Festival of Winter Walks 20 Dec - 5 Jan. @RamblersGB

**DAY:** International Day of People with Disabilities 3 Dec. @IDPwD

New Year, New You + New West Creative Calendar!! @WestCreative #2021